

TrueTimber® Decade of DRT Sweepstakes

TrueTimber has partnered with Steoger and Saddleman to give away a Steoger M3500 decorated in TrueTimber DRT, Saddleman custom DRT seat covers and \$250 TrueTimber gift card, to one lucky winner. See prize details below.

THE FOLLOWING PROMOTION IS INTENDED FOR VIEWING IN THE 50 US STATES AND THE DISTRICT OF COLUMBIA ("D.C.") AND WILL BE CONSTRUED AND EVALUATED ACCORDING TO U.S. LAW. DO NOT PROCEED IN THIS SWEEPSTAKES SITE UNLESS YOU ARE A LEGAL RESIDENT OF, AND LOCATED IN, A U.S. STATE OR D.C.

Decade of DRT Sweepstakes OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED. INTERNET ACCESS REQUIRED.

Eligibility: Sweepstakes (or "Promotion") is open only to legal residents of the United States and District of Columbia who are 21 years of age or older at the time of entry and are able to legally own, possess and/or purchase firearms. Employees of TrueTimber® Outdoors Holding Company, LLC ("Sponsor"), Steoger ("Promotion Partner") and Saddleman ("Promotion Partner"), and each of their respective subsidiaries, affiliated companies, distributors, dealers, licensees, wholesalers, advertising and promotion agencies, and their officers, directors and respective immediate family members (spouse, parents, siblings, children) or household members (whether or not related) are ineligible. By participating, entrant agrees to these Official Rules and the decisions of the Sponsor, which are final and binding in all respects. This Promotion is void where prohibited.

Promotion Period: The Promotion begins at 9:00 a.m. Eastern Time ("ET") on Wednesday, January 1, 2020 and ends on Friday, January 31, 2020 at 11:59 p.m. ET.

To Enter: Complete the entry form on <https://www.truetimber.com/giveaway> in its entirety.

Promotion Winner: One winner will be selected in a random drawing from among all eligible entries received during the promotion period. At the end of the Promotion (on or about February 3, 2020), the Sponsor will select one (1) grand-prize winner in a random drawing. The winner has 10 business days to respond to the Sponsor's initial communications. Otherwise, the Sponsor will choose a new winner if the initial selected winner has not responded after the allotted time. All decisions made by the Sponsor are final and binding.

Odds of Winning: Odds of winning are solely dependent upon the total number of eligible entries received for applicable drawing.

Promotion Prizes: Sponsor will award one (1) grand prize to one (1) winner.

- One (1) Steoger M3500 – DRT (\$769.00 MSRP)
- One (1) TrueTimber \$250 gift card (\$250 MSRP)
- One (1) Saddleman custom DRT seat covers (\$179.99 MSRP)

- Custom seat covers made to the winner's specifications of vehicle year/make/model.

Actual prize may differ from item as depicted in Promotion advertising, and Sponsor disclaims any liability in conjunction therewith. Sponsor reserves the right to substitute Prize of greater or equal value in the event the prize is unavailable for any reason. Prizes cannot be substituted for cash. Void where prohibited. Total ARV of Grand Prize is \$1,198.99.

CAUTION: FOR CERTAIN PRIZES, IT IS THE WINNER'S SOLE RESPONSIBILITY TO ASCERTAIN WHETHER HE/SHE CAN USE PRIZE IN ACCORDANCE WITH THE LAWS OF HIS/HER LOCAL JURISDICTION. IF WINNER DETERMINES THAT LOCAL LAW PROHIBITS HIM/HER FROM USING PRIZE (AND SPONSOR CONFIRMS SUCH DETERMINATION), SPONSOR'S LIABILITY SHALL BE LIMITED TO REPLACEMENT OF THAT PRIZE WITH ANOTHER PRIZE OF SPONSOR'S SOLE CHOOSING WHICH IS OF COMPARABLE VALUE AS THE PROHIBITED PRIZE. IN ADDITION, WINNER WILL BE SOLELY RESPONSIBLE FOR THE COST OF OBTAINING ANY LEGALLY REQUIRED LICENSES IN CONJUNCTION WITH OWNERSHIP OF PRIZE.

Any additional costs and expenses not expressly stated are the sole responsibility of the winner, including all federal, state and local taxes and duties, if any, on Prize. Prizes are non-transferable and no substitutions or cash redemptions will be made, except in case of the unavailability of any prize, in which case Sponsor reserves the right to award a prize of comparable value. If a potential winner cannot accept the Prize as stated (except due to legal restrictions, as set forth above), the respective Prize will be forfeited in its entirety and awarded to an alternate winner. Limit of one (1) prize per family, household or address.

Disclaimer: By entering, participants agree that Sponsor, the Promotion Partners, and their respective parents, affiliates, subsidiaries, advertising and promotion agencies, and all of their respective officers, directors, employees, representatives, licensees and agents, as well as Instagram, Facebook and Twitter (individually and collectively "Releasees") are indemnified, released and will be held harmless by participants from any and all liability for any damages, injuries or losses of any kind (whether due to negligence or otherwise) to person(s), including death, personal injury, property damage, or violation of any codes, rules, regulations or statutes due in whole or in part to acceptance, possession, misuse or use of any prize, arising directly or indirectly from his/her participation in this Promotion or any Promotion-related activity. Sponsor expressly disclaims any responsibility or liability for injury or loss to any person or property relating to delivery or use of the prize awarded. SPONSOR MAKES NO REPRESENTATION, WARRANTY OR GUARANTEE OF ANY KIND OTHER THAN THE LIMITED WRITTEN WARRANTY ACCOMPANYING A GIVEN PRIZE (IF ANY) AND SUCH LIMITED WRITTEN WARRANTY IS EXPRESSLY LIMITED TO ITS TERMS (IF APPLICABLE).

General Terms and Conditions: By entering and accepting prize, Winners agree to grant (and agrees to confirm such grant in writing promptly upon request except where prohibited by law) to Sponsor and those acting under Sponsor's authority the right to the use his/her name, photograph, likeness, voice, image, statements and biographical information at any time or times, in perpetuity, for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide and on the World Wide Web and Internet, without review, notification, approval or additional compensation.

By entering, participants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Promotion, will be governed by, and construed in

accordance with, the laws of the State of South Carolina, without giving effect to any choice of law or conflict of law rules. Participants agree that: (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prize awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal and/or state courts in Inman, South Carolina; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will participants be permitted to obtain awards for, and participants hereby waive all rights to claim, punitive, incidental, and consequential damage, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

Limitations of Liability: Releasees are not responsible for lost, late, stolen, illegible, destroyed, incomplete, inaccurate, misdirected, or non-delivered entries; or for lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), Website or other connections availability, accessibility or traffic congestion, or miscommunications, or failed computer, network, telephone, satellite, or cable hardware, software or lines, or technical failure, or jumbled, scrambled, delayed, or misdirected transmissions, or computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic or network, or computer virus or other damage caused to entrant's computer by accessing Promotion Website, or the incorrect or inaccurate capture of entry or other information or the failure to capture, or loss of, any such information. Releasees are not responsible for any incorrect or inaccurate information, whether caused by Website users, or by any equipment or programming associated with or utilized in this Promotion and assume no responsibility for any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of Website. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with the entry process or operation of the Promotion or Website, to be acting in violation of the terms of the Website or to be acting in a non-sportsmanlike or disruptive manner, or with intent to threaten, abuse or harass any other person. Releasees are not responsible for injury or damage to participants' or any other person's computer related to or resulting from participating in this Promotion or downloading or copying materials from or use of the Promotion Website. If, for any reason, the Promotion is not capable of running as planned, Sponsor reserves the right, at its sole discretion, to suspend the Promotion, notification of which will be provided on Website, and select the winner(s) for drawing from eligible entries received prior to suspension, or as otherwise deemed fair and equitable by Sponsor. All properly claimed prizes will be awarded, provided a sufficient number of eligible entries are received, but in no event will Sponsor award more prizes than are provided for in these Official Rules. Any attempt to deliberately damage any website or undermine the legitimate operation of the Promotion is unlawful and subject to legal action by Sponsor or its agents.

IN NO EVENT WILL RELEASEES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THE WEBSITE OR DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM THE WEBSITE. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE WEBSITE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESSED OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OF EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY

NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

Winners List: For the name of the Winners, check the Sponsor's Website thirty (30) days after the conclusion of the Promotion. Winners will be announced after the Winners have been verified and Prizes have been awarded.

Sponsor: TrueTimber® Outdoors Holding Company, LLC, 150 Accurate Way, Inman, South Carolina 29349.