



**TRUETIMBER®**  
**CAMO**

150 Accurate Way, Inman SC 29349  
Phone: 864-472-1720

Thank you for considering TrueTimber Outdoors. We appreciate your interest in our brand and value your company's pursuit in licensing our collection of patterns. Please complete the application below. Applications can be emailed to [Licensing@TrueTimber.com](mailto:Licensing@TrueTimber.com)

**All information in confidential**

**Application Check List:**

- Completed Application
- \$500 Licensing Application Fee
- Product Samples/Images
- Company Catalog or Brochure

**Company Information**

Date of Licensing Application Submission: \_\_\_\_\_

Company Name and Type of Business (i.e. LLC, Partnership, Inc., etc.) \_\_\_\_\_

dba if different from above: \_\_\_\_\_

State of Incorporation/Organization: \_\_\_\_\_

Company Address: \_\_\_\_\_

Primary Contact Name/Title: \_\_\_\_\_

Primary Contact Email: \_\_\_\_\_

Primary Contact Phone: \_\_\_\_\_

Royalty Contact Name/Title: \_\_\_\_\_

Royalty Contact Email: \_\_\_\_\_

Royalty Contact Phone: \_\_\_\_\_

Signing Officer Name/Title: \_\_\_\_\_

Signing Officer Email: \_\_\_\_\_

Signing Officer Phone: \_\_\_\_\_

Company Website: \_\_\_\_\_

Number of years in business: \_\_\_\_\_

**If your company is a subsidiary of another company, please provide parent company information here:**

Parent Company Name: \_\_\_\_\_

Parent Company Address: \_\_\_\_\_

Parent Company Phone: \_\_\_\_\_

**Product Information:**

Description of product(s):

Include sample(s) of like products. Product images or web links to images of product(s) proposed for licensing may be accepted in lieu of bulky product samples.

Explain how you plan to affix the TrueTimber trademarks and copyrights to your product(s) (i.e. printing in domestic or overseas factories, purchaseing printed fabric or heat transfer paper directly from TrueTimber and manufacturing by hand or through third party manufacturers, embroidering, etc. - Please be specific.

If you plan to purchase fabric or heat transfer printing paper directly from TrueTimber, please specifically identify the TrueTimber product and patterns you're interested in and provide an estimate of yardage required per year:

Do you plan to outsource any manufacturing of TrueTimber licensed products: \_\_\_\_\_

List all contries in which you plan to manufacture TrueTimber licensed products: \_\_\_\_\_

Approximate wholesale and/or retail price of the product(s): \_\_\_\_\_

Projected Sales Volume of TrueTimber licensed products per year (\$\$'s) (Please specify whether the amount is in wholesale or retail \$'s) \_\_\_\_\_

**Marketing/Sales Information:**

Proposed channels of distribution (i.e. amazon.com, proprietary website, gift stores, department stores, farm and fleet stores, etc.): \_\_\_\_\_

Territories requested: \_\_\_\_\_

Expected on shelf date: \_\_\_\_\_

If applicable, please include relevant product catalog(s) or brochure(s).

**Space for Additional Comments:**

Signature: \_\_\_\_\_

Name/Title: \_\_\_\_\_

Date: \_\_\_\_\_